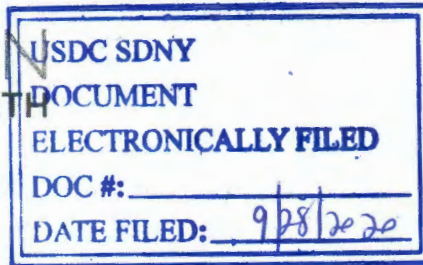


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FILE NO: 054941.0000080

September 24, 2020

Via ECF

Hon. Colleen McMahon, Chief Judge
United States District Court
Southern District of New York
500 Pearl Street
New York, New York 10007

Re: *Sparks v. About, Inc.*, 1:20-cv-4661 (CM)

Dear Chief Judge McMahon:

MEMO ENDORSED

We represent About, Inc. ("About") in the above matter and write jointly on behalf of both parties further to the Rule 16 conference held on September 21, 2020.

Prior to the conference, the parties submitted a proposed case management order which was faxed to the Court on September 16, 2020 pursuant to Your Honor's Individual Rule III.B. (A copy is attached hereto.) Given that the Court has now set a deadline for filing a final pretrial order which differs from the deadline set forth in the Order, the parties wish to know if the Court would like them to submit a revised proposed case management order aligned with that date.

Furthermore, in light of the thirty (30) day period set by the Court for settlement negotiations, the parties respectfully request a stay of applicable deadlines during this period.

The parties thank the Court for its consideration of these matters.

Respectfully submitted,

A handwritten signature in black ink, appearing to read "Jenni Bloom".

Jennifer L. Bloom

cc: Counsel of record (via ECF)